

**September 7th - September 10th**

The 2023 MERCEDES GRANDE in Indianapolis, Indiana is a celebration of all things Mercedes-Benz. Four days of Mercedes-Benz Culture, Causes, People, Lifestyle, Technology, and Cars Presented by the Mercedes Benz Club of America. Plan now to be a part of this exciting and extraordinary affair!



SAVE \$50 PER PERSON BY PURCHASING THE VIP TICKET PACKAGE

### MERCEDES GRANDE VIP PACKAGE

---

**Includes admission to the following events:**

- ✓ The Fashion show and Luncheon (Sep. 7)
- ✓ The New Car Exposition and Lifestyle Experience (Sep. 7)
- ✓ The MBCA Medallion Rally and Luncheon to benefit the Alzheimers Association (Sep. 8)
- ✓ The Hullabaloo - 70s Era Concert, Carshow, and Street Festival (Sep. 8)
- ✓ VIP Experience at Artomobilia and Mercedes Monumental (Sep. 9)
- ✓ Includes the Grande Celebration, Saturday Evening (Sep. 9)
- ✓ Includes all Tech Talks

Ticket Type	Price	Cart
GRANDE VIP Package	\$450	<a href="#" style="background-color: #00a651; color: white; padding: 2px 10px; border-radius: 4px;">Add to Cart</a>



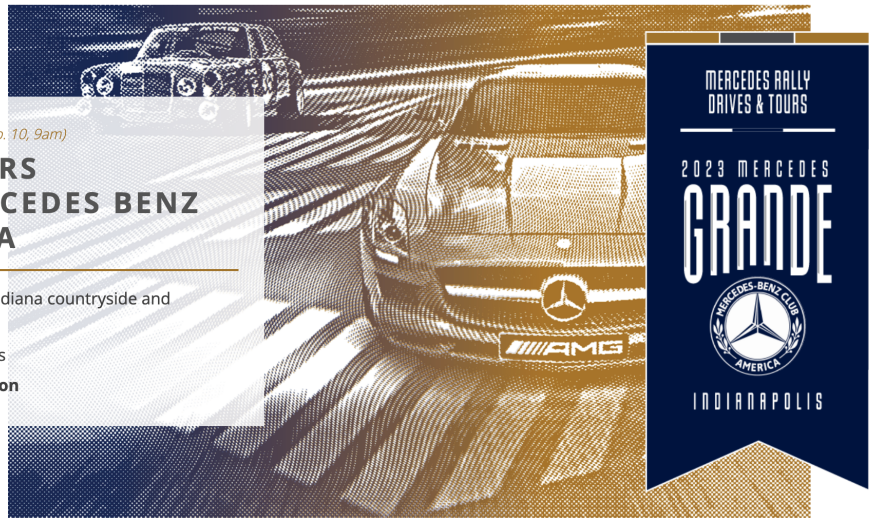
FOR INDIVIDUAL EVENT TICKETS CLICK ON THE BANNERS BELOW



Drive 1 on Friday (Sep. 8, 9am-11am) & Drive 2 on Sunday (Sep. 10, 9am)

## RALLY DRIVES AND TOURS PRESENTED BY THE MERCEDES BENZ CLUB AND ARTOMOBILIA

- ✓ Curated and organized drives through rolling Indiana countryside and charming small towns
- ✓ Shopping-Restaurants-Antiques-Art-Experiences
- ✓ \* Click on the banner for ticketing information



MERCEDES RALLY  
DRIVES & TOURS

2023 MERCEDES

GRANDE



INDIANAPOLIS

MBCA FASHION SHOW/CAR  
SHOW AND LUNCHEON

2023 MERCEDES

GRANDE



INDIANAPOLIS



This event will be on Thursday, September 7th (12pm-2pm)

## MBCA FASHION SHOW/CAR SHOW AND LUNCHEON PRESENTED BY SOPHISTICATED LIVING MAGAZINE, THE SECRET INGREDIENT WOMEN'S CLOTHIER AND ADOBE ROAD WINERY

- ✓ Lunch in the Historic Crystal Room of the Legendary Columbia Club on Monument Circle
- ✓ Fashion - Food - Wine - Lifestyle - Gift Bag
- ✓ Special Guest Speaker - Lady Indy Car Driver
- ✓ Ladies with Mercedes Car Show on Monument Circle
- ✓ \* Click on the banner for ticketing information

This event will be on Thursday, Sep 7th and Friday Sep. 8th at 9am

## TECH TALKS AND GUEST SPEAKERS

- ✓ Keynote speaker - Al Unser Jr, the only human alive to win a Indy 500 in a Mercedes powered car
- ✓ Estate Planning for Car Collectors and Car Enthusiasts
- ✓ Comfort Motion Technology
- ✓ Ground Up Restoration of Collector Mercedes-Benz Automobile
- ✓ How to properly determine valuations on your Mercedes Automobile
- ✓ \* Click on the banner for ticketing information



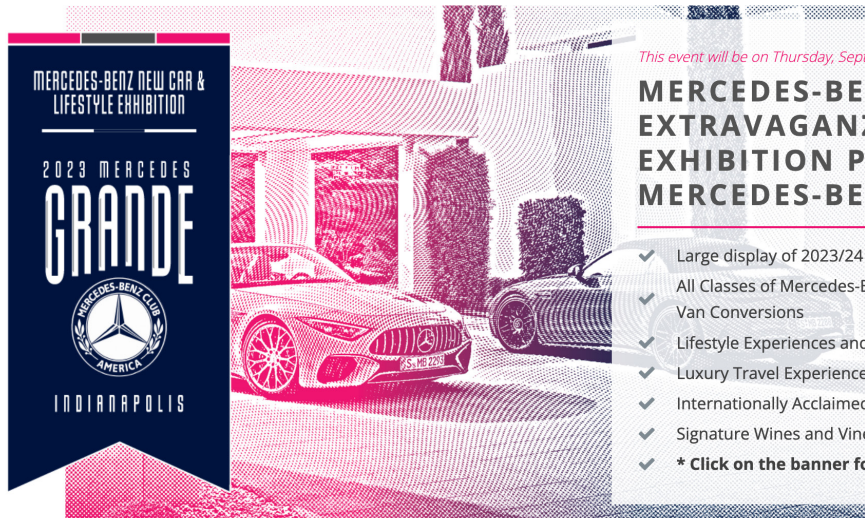
TECH TALKS & GUEST  
SPEAKERS

2023 MERCEDES

GRANDE



INDIANAPOLIS



*This event will be on Thursday, September 7th (6pm - 9pm)*

## MERCEDES-BENZ NEW CAR EXTRAVAGANZA AND LIFESTYLE EXHIBITION PRESENTED BY MERCEDES-BENZ OF INDIANAPOLIS

- ✓ Large display of 2023/24 New Car Product Line of Mercedes-Benz
- ✓ All Classes of Mercedes-Benz Vehicles, EQ Electric Car Line, AMG, Sprinter Van Conversions
- ✓ Lifestyle Experiences and VIP Book Signing
- ✓ Luxury Travel Experience Prize Give-A-Way Sponsored by Nostalgic Travel
- ✓ Internationally Acclaimed Restaurant Specialties, Cocktails, Unique Foods
- ✓ Signature Wines and Vineyard Tours
- ✓ **\* Click on the banner for ticketing information**

*This event will be on Friday September 8th (12pm-2pm)*

## MBCA MEDALLION RALLY LUNCHEON BENEFITTING THE ALZHEIMER'S ASSOCIATION

- ✓ Indiana State Museum on the Canal
- Recognition of extraordinary accomplishments of Mercedes-Benz Club members and Sections in support of the MBCA Medallion Rally and Alzheimer's Affiliates
- ✓ Presentation of 2022-23 Medallion Rally Fund Raiser Check to Alzheimer's Association
- ✓ Special Guest Speaker
- ✓ Tour of Indiana State Museum – Congressional Medal of Honor Exhibit on the Canal
- ✓ **\* Click on the banner for ticketing information**



*This event will be on Friday September 8th (6pm-10pm)*

## HULLABALOO STREET FESTIVAL DRIVE-IN CAR SHOW AND CONCERT AT THE CRANE BAY EVENTS CENTER

- ✓ Bring your Groovy 60-70's cars, wear your funky 60-70's era fashion, dance to rocking 60-70's music and entertainment
- ✓ Dance Contests, Best Costumes, Games and Prizes
- ✓ Food – Craft Beers – Libations - Fun – Prizes
- ✓ Music by "Big Roscoe"
- ✓ **\* Click on the banner for ticketing information**

*This event will be on Saturday, September 9th (11am-4pm)*

## MERCEDES MONUMENTAL CLASSIC CAR SHOW AT "ARTOMOBILIA, THE ART OF THE AUTOMOBILE"

- ✓ Featuring Unique and Important Mercedes Collector Cars
- ✓ On the City Streets of Downtown Carmel, Indiana
- ✓ Annually one of the great car shows in all of the Midwest
- ✓ Over 350 cars on display
- ✓ Over 25,000 attendees' annually
- ✓ Mercedes Corral for Mercedes Lovers of every interest
- ✓ Private VIP Chalet for Registrants includes Food and Beverages
- ✓ **\* Click on the banner for ticketing information**



MERCEDES MONUMENTAL  
COLLECTOR CAR SHOW

2023 MERCEDES

GRANDE



INDIANAPOLIS

THE GRANDE CELEBRATION  
AWARDS DINNER

2023 MERCEDES

GRANDE



INDIANAPOLIS

*This event will be on Saturday, September 9th (6pm-10pm)*

## THE GRANDE CELEBRATION AWARDS DINNER

- ✓ The Downtown Indianapolis Hilton Hotel Ballroom
- ✓ Special guest speaker
- ✓ Recognition of Outstanding Mercedes-Benz Club of America Sections and Individuals
- ✓ Special Musical Presentation.
- ✓ **\* Click on the banner for ticketing information**



*This event will be on Saturday, September 9th*

## KIDS ZONE EXHIBIT PLAY STATION AND DRIVING EXPERIENCE

- ✓ Mercedes-Benz toys, clothing, and accessories for kids and toddlers
- ✓ Kids 12v Battery Miniature Mercedes-Benz Cars to be driven through the Kids Cone Zone
- ✓ Kids drive, then enter to win one of the many 12 V Miniature Cars of the day
- ✓ Other kids prizes and contests
- ✓ **\* Click on the banner for FREE registration information**



KIDS ZONE  
EXHIBIT

2023 MERCEDES

GRANDE



INDIANAPOLIS



SILO AUTO CLUB RACING  
SIMULATOR CHALLENGE

2023 MERCEDES  
**GRANDE**



INDIANAPOLIS

*This event will be on Sunday, September 10th (9am-12pm)*

## SILO AUTO CLUB RACING SIMULATOR CHALLENGE

- ✓ Professional Race Driver Racing Simulators
- ✓ Compete for prizes and trophies in Mercedes F-1 Themed Racing Simulators on Designated F-1 Circuits
- ✓ Includes Mercedes-Benz AMG Petronas F-1 Team Shirt in your sizes.
- ✓ Limited to the first 100 entrants
- ✓ **\* Click on the banner for ticketing information**

*The time for this event is TBD*

## THE WAR MEMORIAL TOUR

- ✓ World War II Memorial
- ✓ Koren War Memorial
- ✓ Viet Nam War Memorial
- ✓ USS Indianapolis Memorial
- ✓ Congressional Medal of Honor Memorial
- ✓ Soldiers & Sailors Monument
- ✓ American Legion Mall
- ✓ **\* Click on the banner for ticketing information**




THE WAR  
MEMORIAL TOUR

2023 MERCEDES  
**GRANDE**



INDIANAPOLIS



MUSEUM  
TOUR PACKAGE

2023 MERCEDES  
**GRANDE**



INDIANAPOLIS

*The time for this event is TBD*

## MUSEUM TOUR PACKAGE

- ✓ Indiana Children's Museum (Worlds Largest)
- ✓ Eiteljorg Museum of Indiana and Western Art
- ✓ Indiana State Museum
- ✓ Indianapolis Motor Speedway Museum
- ✓ NCAA Hall of Champions
- ✓ Newfields Indianapolis Museum of Art
- ✓ **\* Click on the banner for ticketing information**

## SPONSORS, PARTNERS, AND VENDORS

---

—  
B  
—



## BOOK YOUR STAY TODAY

---



We have partnered with Indianapolis Downtown Hilton Hotel & Suites to help accommodate you during your visit from start to finish. This is the host hotel for many of the Mercedes-Benz events and they are nothing short of the best.

Access the MERCEDES BENZ CLUB OF AMERICA special rate of \$179.00 per person plus taxes. When you use promo code - GRANDE

[BOOK NOW](#)



EARLY REGISTRATION & SAVE THE DATE