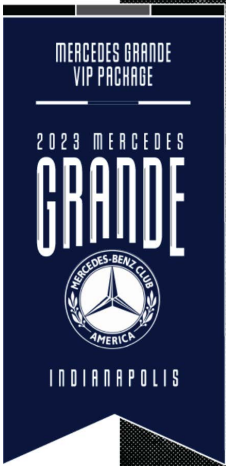


**September 7th - September 10th**

The 2023 MERCEDES GRANDE in Indianapolis, Indiana is a celebration of all things Mercedes-Benz. Four days of Mercedes-Benz Culture, Causes, People, Lifestyle, Technology, and Cars Presented by the Mercedes Benz Club of America. Plan now to be a part of this exciting and extraordinary affair!





SAVE \$50 PER PERSON BY PURCHASING THE VIP TICKET PACKAGE

## MERCEDES GRANDE VIP PACKAGE

---

**Includes admission to the following events:**

- ✓ The Fashion show and Luncheon (Sep. 7)
- ✓ The New Car Exposition and Lifestyle Experience (Sep. 7)
- ✓ The MBCA Medallion Rally and Luncheon to benefit the Alzheimers Association (Sep. 8)
- ✓ The Hullabaloo - 70s Era Concert, Carshow, and Street Festival (Sep. 8)
- ✓ VIP Experience at Artomobilia and Mercedes Monumental (Sep. 9)
- ✓ Includes the Grande Celebration, Saturday Evening (Sep. 9)
- ✓ Includes all Tech Talks

Ticket Type	Price	Cart
GRANDE VIP Package	\$450	<a href="#" style="background-color: #007060; color: white; padding: 2px 10px; border-radius: 3px;">Add to Cart</a>



FOR INDIVIDUAL EVENT TICKETS CLICK ON THE BANNERS BELOW



Drive 1 on Friday (Sep. 8, 9am-11am) & Drive 2 on Sunday (Sep. 10, 9am)

## RALLY DRIVES AND TOURS PRESENTED BY THE MERCEDES BENZ CLUB AND ARTOMOBILIA

- ✓ Curated and organized drives through rolling Indiana countryside and charming small towns
- ✓ Shopping-Restaurants-Antiques-Art-Experiences
- ✓ \* Click on the banner for ticketing information

MERCEDES RALLY  
DRIVES & TOURS

2023 MERCEDES

GRANDE



INDIANAPOLIS

MBCA FASHION SHOW/CAR  
SHOW AND LUNCHEON

2023 MERCEDES

GRANDE



INDIANAPOLIS

This event will be on Thursday, September 7th (12pm-2pm)

## MBCA FASHION SHOW/CAR SHOW AND LUNCHEON PRESENTED BY SOPHISTICATED LIVING MAGAZINE, THE SECRET INGREDIENT WOMEN'S CLOTHIER AND ADOBE ROAD WINERY

- ✓ Lunch in the Historic Crystal Room of the Legendary Columbia Club on Monument Circle
- ✓ Fashion - Food - Wine - Lifestyle - Gift Bag
- ✓ Special Guest Speaker - Lady Indy Car Driver
- ✓ Ladies with Mercedes Car Show on Monument Circle
- ✓ \* Click on the banner for ticketing information

This event will be on Thursday, Sep 7th and Friday Sep. 8th at 9am

## TECH TALKS AND GUEST SPEAKERS

- ✓ Keynote speaker - Al Unser Jr, the only human alive to win a Indy 500 in a Mercedes powered car
- ✓ Estate Planning for Car Collectors and Car Enthusiasts
- ✓ Comfort Motion Technology
- ✓ Ground Up Restoration of Collector Mercedes-Benz Automobile
- ✓ How to properly determine valuations on your Mercedes Automobile
- ✓ \* Click on the banner for ticketing information

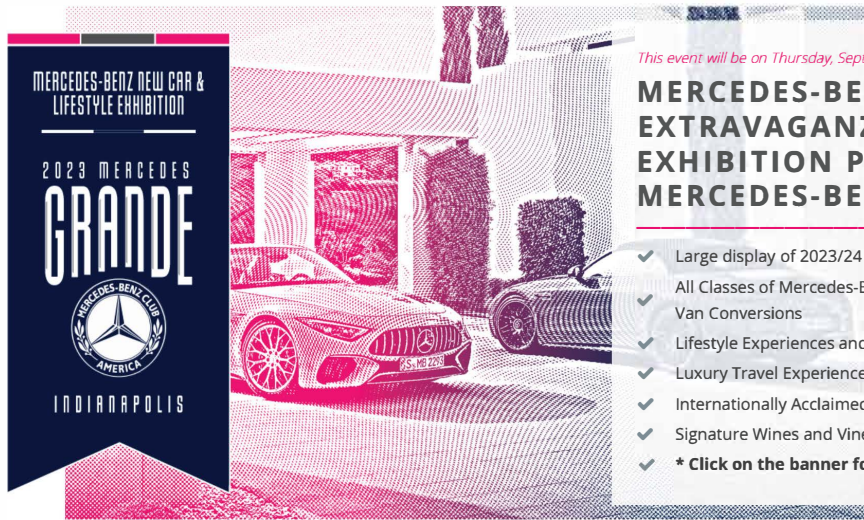
TECH TALKS & GUEST  
SPEAKERS

2023 MERCEDES

GRANDE



INDIANAPOLIS



**MERCEDES-BENZ NEW CAR & LIFESTYLE EXHIBITION**

2023 MERCEDES  
**GRANDE**

MERCEDES-BENZ CLUB  
AMERICA

INDIANAPOLIS

*This event will be on Thursday, September 7th (6pm - 9pm)*

## MERCEDES-BENZ NEW CAR EXTRAVAGANZA AND LIFESTYLE EXHIBITION PRESENTED BY MERCEDES-BENZ OF INDIANAPOLIS

- ✓ Large display of 2023/24 New Car Product Line of Mercedes-Benz
- ✓ All Classes of Mercedes-Benz Vehicles, EQ Electric Car Line, AMG, Sprinter Van Conversions
- ✓ Lifestyle Experiences and VIP Book Signing
- ✓ Luxury Travel Experience Prize Give-A-Way Sponsored by Nostalgic Travel
- ✓ Internationally Acclaimed Restaurant Specialties, Cocktails, Unique Foods
- ✓ Signature Wines and Vineyard Tours
- ✓ **\* Click on the banner for ticketing information**

*This event will be on Friday September 8th (12pm-2pm)*

## MBCA MEDALLION RALLY LUNCHEON BENEFITTING THE ALZHEIMER'S ASSOCIATION

- ✓ Indiana State Museum on the Canal
- Recognition of extraordinary accomplishments of Mercedes-Benz Club members and Sections in support of the MBCA Medallion Rally and Alzheimer Affiliates
- ✓ Presentation of 2022-23 Medallion Rally Fund Raiser Check to Alzheimer's Association
- ✓ Special Guest Speaker
- ✓ Tour of Indiana State Museum - Congressional Medal of Honor Exhibit on the Canal
- ✓ **\* Click on the banner for ticketing information**



THE MBCA MEDALLION RALLY LUNCHEON

2023 MERCEDES  
**GRANDE**

MERCEDES-BENZ CLUB  
AMERICA

INDIANAPOLIS



HULLABALOO STREET FESTIVAL

2023 MERCEDES  
**GRANDE**

MERCEDES-BENZ CLUB  
AMERICA

INDIANAPOLIS

*This event will be on Friday September 8th (6pm-10pm)*

## HULLABALOO STREET FESTIVAL DRIVE-IN CAR SHOW AND CONCERT AT THE CRANE BAY EVENTS CENTER

- ✓ Bring your Groovy 60-70's cars, wear your funky 60-70's era fashion, dance to rocking 60-70's music and entertainment
- ✓ Dance Contests, Best Costumes, Games and Prizes
- ✓ Food - Craft Beers - Libations - Fun - Prizes
- ✓ Music by "Big Roscoe"
- ✓ **\* Click on the banner for ticketing information**

*This event will be on Saturday, September 9th (11am-4pm)*

## MERCEDES MONUMENTAL CLASSIC CAR SHOW AT "ARTOMOBILIA, THE ART OF THE AUTOMOBILE"

- ✓ Featuring Unique and Important Mercedes Collector Cars
- ✓ On the City Streets of Downtown Carmel, Indiana
- ✓ Annually one of the great car shows in all of the Midwest
- ✓ Over 350 cars on display
- ✓ Over 25,000 attendees' annually
- ✓ Mercedes Corral for Mercedes Lovers of every interest
- ✓ Private VIP Chalet for Registrants includes Food and Beverages
- ✓ **\* Click on the banner for ticketing information**



MERCEDES MONUMENTAL  
COLLECTOR CAR SHOW

2023 MERCEDES

GRANDE



INDIANAPOLIS

THE GRANDE CELEBRATION  
AWARDS DINNER

2023 MERCEDES

GRANDE



INDIANAPOLIS

*This event will be on Saturday, September 9th (6pm-10pm)*

## THE GRANDE CELEBRATION AWARDS DINNER

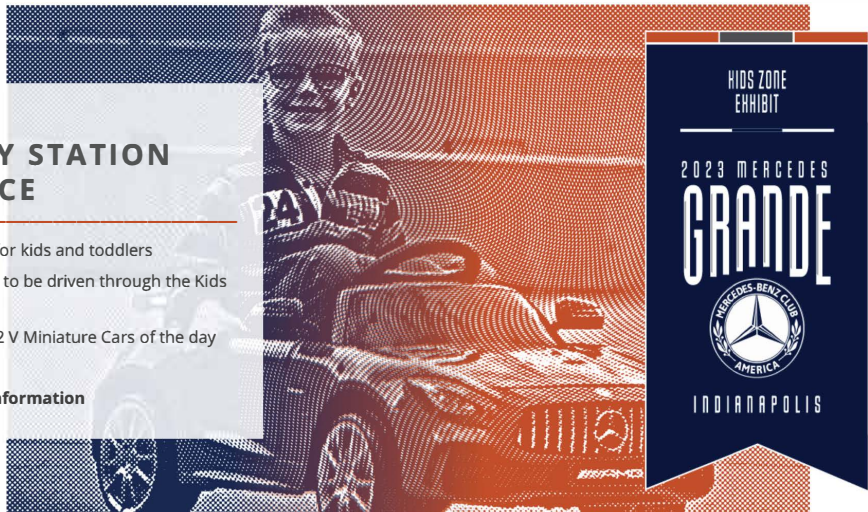
- ✓ The Downtown Indianapolis Hilton Hotel Ballroom
- ✓ Special guest speaker
- ✓ Recognition of Outstanding Mercedes-Benz Club of America Sections and Individuals
- ✓ Special Musical Presentation.
- ✓ **\* Click on the banner for ticketing information**



*This event will be on Saturday, September 9th*

## KIDS ZONE EXHIBIT PLAY STATION AND DRIVING EXPERIENCE

- ✓ Mercedes-Benz toys, clothing, and accessories for kids and toddlers
- ✓ Kids 12v Battery Miniature Mercedes-Benz Cars to be driven through the Kids Cone Zone
- ✓ Kids drive, then enter to win one of the many 12 V Miniature Cars of the day
- ✓ Other kids prizes and contests
- ✓ **\* Click on the banner for FREE registration information**



KIDS ZONE  
EXHIBIT

2023 MERCEDES

GRANDE



INDIANAPOLIS

SILO AUTO CLUB RACING  
SIMULATOR CHALLENGE

2023 MERCEDES  
**GRANDE**



INDIANAPOLIS



*This event will be on Sunday, September 10th (9am-12pm)*

## SILO AUTO CLUB RACING SIMULATOR CHALLENGE

- ✓ Professional Race Driver Racing Simulators
- ✓ Compete for prizes and trophies in Mercedes F-1 Themed Racing Simulators on Designated F-1 Circuits
- ✓ Includes Mercedes-Benz AMG Petronas F-1 Team Shirt in your sizes.
- ✓ Limited to the first 100 entrants
- ✓ **\* Click on the banner for ticketing information**

*The time for this event is TBD*


## THE WAR MEMORIAL TOUR

- ✓ World War II Memorial
- ✓ Koren War Memorial
- ✓ Viet Nam War Memorial
- ✓ USS Indianapolis Memorial
- ✓ Congressional Medal of Honor Memorial
- ✓ Soldiers & Sailors Monument
- ✓ American Legion Mall
- ✓ **\* Click on the banner for ticketing information**



THE WAR  
MEMORIAL TOUR


2023 MERCEDES  
**GRANDE**



INDIANAPOLIS

MUSEUM  
TOUR PACKAGE

2023 MERCEDES  
**GRANDE**



INDIANAPOLIS



*The time for this event is TBD*

## MUSEUM TOUR PACKAGE

- ✓ Indiana Children's Museum (Worlds Largest)
- ✓ Eiteljorg Museum of Indiana and Western Art
- ✓ Indiana State Museum
- ✓ Indianapolis Motor Speedway Museum
- ✓ NCAA Hall of Champions
- ✓ Newfields Indianapolis Museum of Art
- ✓ **\* Click on the banner for ticketing information**

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## BOOK YOUR STAY TODAY

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We have partnered with Indianapolis Downtown Hilton Hotel & Suites to help accommodate you during your visit from start to finish. This is the host hotel for many of the Mercedes-Benz events and they are nothing short of the best.

Access the MERCEDES BENZ CLUB OF AMERICA special rate of \$179.00 per person plus taxes. When you use promo code -GRANDE

[BOOK NOW](#)



EARLY REGISTRATION & SAVE THE DATE



## MERCEDES RALLY DRIVE

Join us during Mercedes Grande 2023 for your choice of two separate and distinctive curated drives through the rolling countryside of central Indiana. Choose either a 60-mile drive, or a 45-minute drive, both through the beautiful early fall in Indiana landscapes. Experience scenic and quaint small towns and villages as you meander across Hoosier roads and meadows making for a memorable Excursion.

Sponsored by: Artomobilia, and The Mercedes Benz Club of America

LEISTUNG (SHORT) ROAD RALLY TICKETS

LEISTUNG (LONG) ROAD RALLY TICKETS

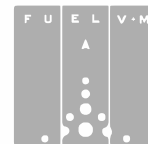


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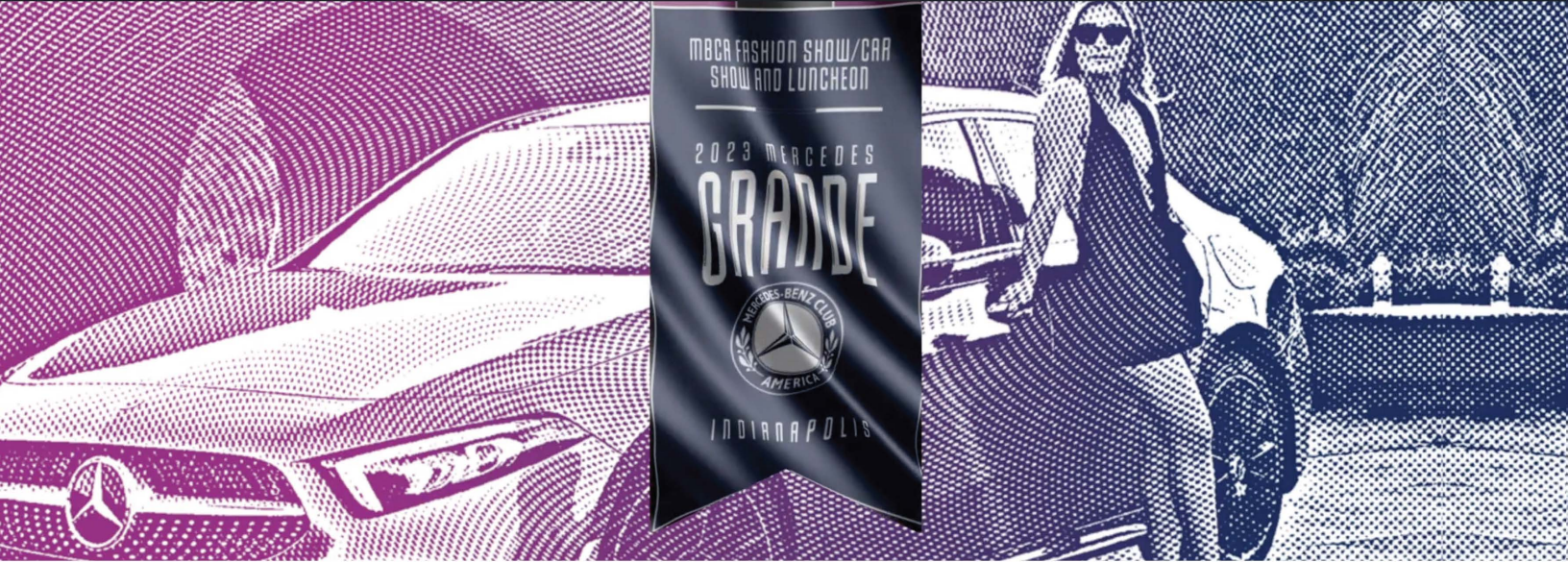
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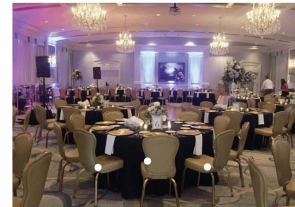
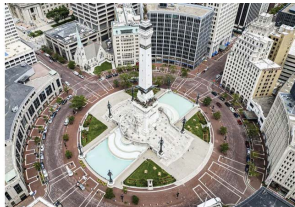
**MBCA FASHION SHOW/CAR SHOW AND LUNCHEON PRESENTED BY SOPHISTICATED LIVING MAGAZINE, THE SECRET INGREDIENT WOMEN'S CLOTHIER, AND ADOBE ROAD WINERY**

Celebrating the fashion and expression of a Mercedes-Benz Lifestyle, Mercedes-Benz Automobiles, and the ladies and individuals who drive them. Lunch, fashion show, delicious Adobe Road Wines, and Mercedes-Benz Car Exhibition and Show on stunning Monument Circle. This event will sell Out fast!

Sponsored by: Sophisticated Living Magazine, Adobe Road Winery, Comfort Motion Group, and The Latest in Fashion and Apparel by the Secret Ingredient



Ticket Type	Price	Cart
Fashion Show and Luncheon	\$100	<a href="#">Add to Cart</a>

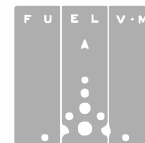


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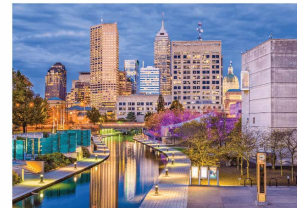


## MBCA MEDALLION RALLY LUNCHEON BENEFITTING THE ALZHEIMER'S ASSOCIATION

This MBCA Medallion Rally Luncheon in support of the Alzheimer's Association will be a celebration of the contributions and achievements of MBCA Sections and individuals in support of the first ever MBCA Medallion Rally to benefit the Alzheimer's Association. This event is also open to the public and we will welcome our special guests, representatives of the Alzheimer's Association to receive our check representing the funds raised through the Medallion Rally. Held in the Grand Hall of the Indiana State Museum in downtown Indianapolis, the luncheon includes parking, and a ticket to the Indiana State Museum, and the Congressional Medal of Honor Exhibit on the Canal.



Ticket Type	Price	Cart
Presidents Club Luncheon	\$100	<a href="#">Add to Cart</a>

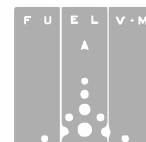


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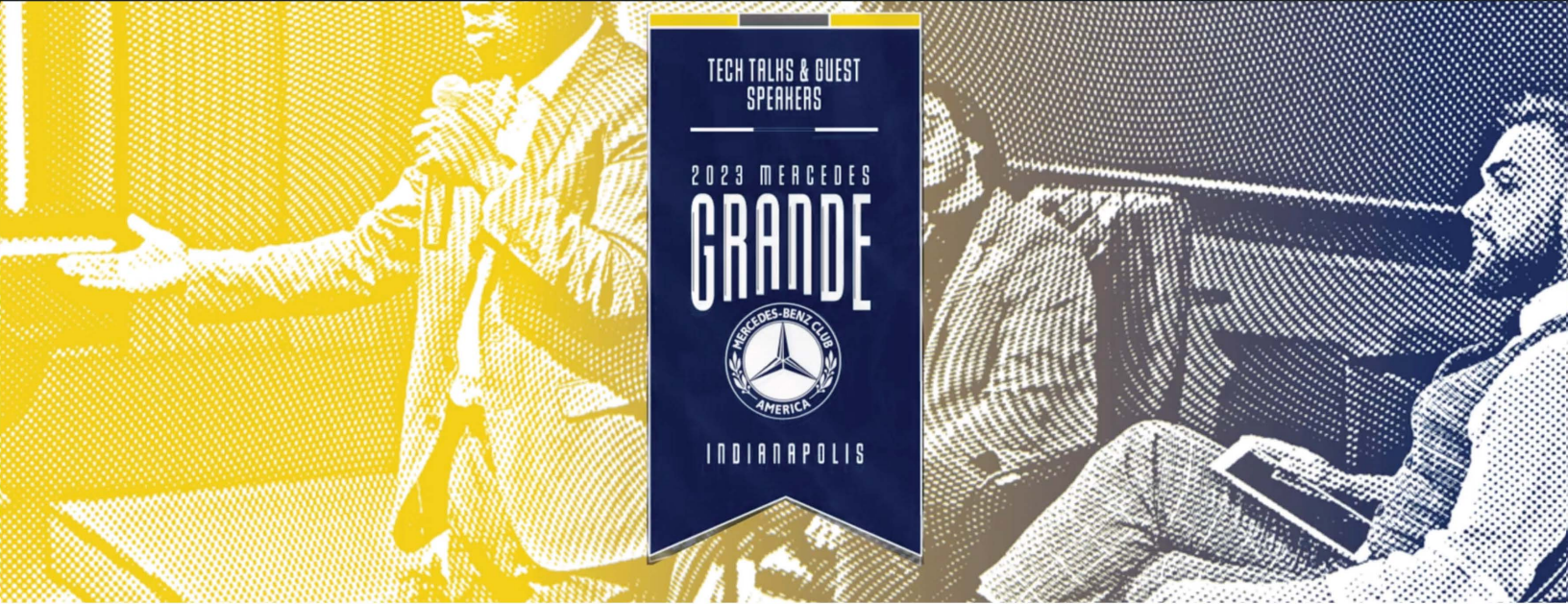
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## TECH TALKS & GUEST SPEAKERS

These events will occur on Thursday, September 7th, and Friday September 8. The Mercedes Benz Club of America will host a variety of important Mercedes Benz owners Tech-Talk Topics, featuring subject matter experts, and celebrity speakers.

Keynote speaker - Al Unser Jr, the only human alive to win an Indy 500 in a Mercedes powered racecar will be our kickoff speaker Thursday morning. Subjects will include Estate Planning for Collector Car Enthusiasts, Comfort Motion Technologies and Seat Kinetics in your Mercedes Automobile, Ground Up Restorations of Your Mercedes Collector Car, and many more.

Sponsored by: Comfort Motion Group

[PRE-REGISTRATION FORM](#)

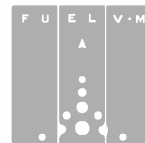


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## HULLABALOO STREET FESTIVAL

If you enjoy vintage car events, then you're going to love the Mercedes-Benz Club of America's rousing Friday night party, HULLABALOO, at The Crane Bay Events Center in downtown Indianapolis. You're invited to sport your groovy 1960's-70's fashion and costumes, bring your 1960's and 70's era automobiles to display, and dance to best tunes of the best songs of the 60's and 70's with live music performed by "Big Rosco and the Hammers." Food-Libations-Fun! There WILL be prizes for best costume, best car, fun games, and other unique prizes. Good vibrations are guaranteed, and the first drink of the evening is on us.

Sponsored by Adobe Road Wines, Comfort Motion Technology, Mecum Auto Auctions



Ticket Type	Price	Cart
Hullabaloo	\$125	<a href="#">Add to Cart</a>

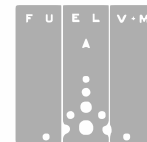


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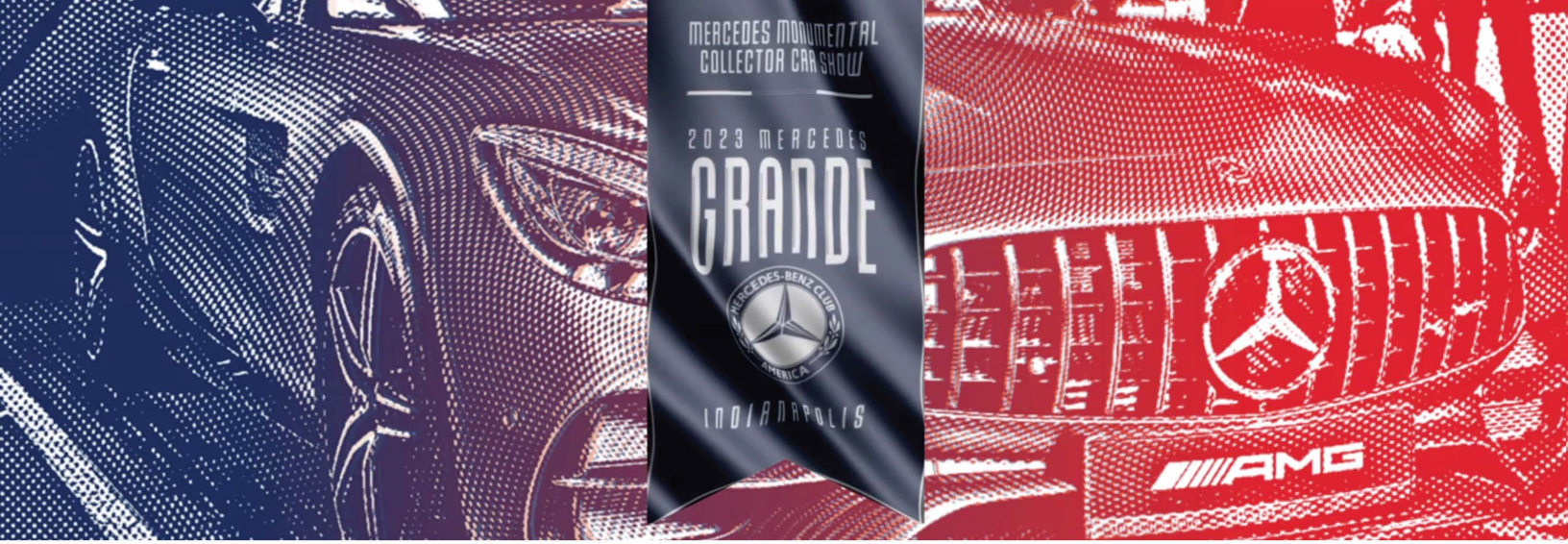
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## THE MERCEDES MONUMENTAL CLASSIC CAR SHOW

The MERCEDES MONUMENTAL Collector Car Show at "Artomobilia, The Art of the Automobile," will take place on the streets of downtown Carmel, Indiana, Saturday, September 9 from 11:00am - 4:00pm. Featuring over 50 Unique Mercedes-Benz Collector Cars, and the Mercedes Corral where guests can display their favorite Mercedes-Benz. Artomobilia annually attracts more than 25,000 attendees and over 350 cars of various kinds on display.

Be sure and purchase the VIP Ticket offered for access to the MERCEDES MONUMENTAL VIP EXPERIENCE, includes food, drink, private restroom access, and air-conditioned facilities. Enter to Win contests and drawings throughout the day for terrific Mercedes-Benz themed products.



Ticket Type	Price	Cart
Artomobilia VIP Access	\$25	<a href="#">Add to Cart</a>

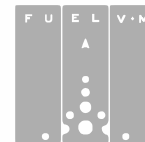


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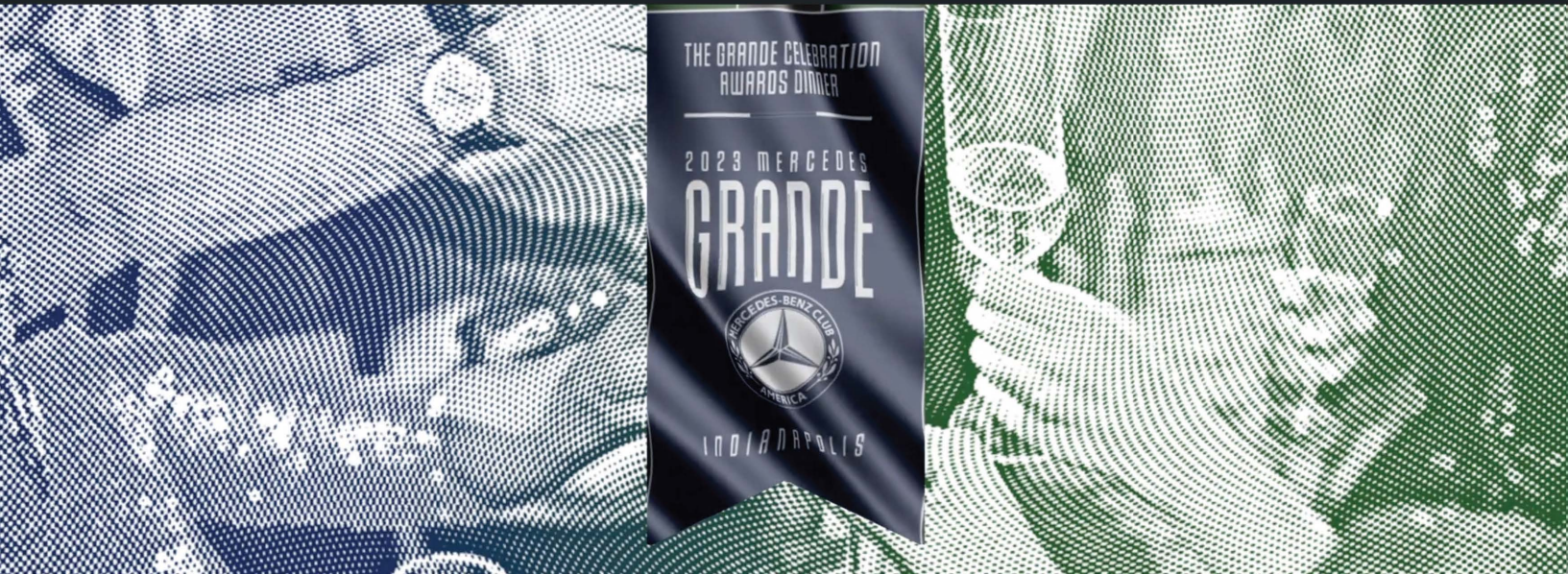
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## THE GRANDE CELEBRATION AWARDS DINNER

Capping off in GRANDE fashion the weeks festivities with a Celebration of all things that make the Mercedes-Benz Club of America one of the world's great car clubs. Great food, wine, and entertainment for the evening. Several guest speakers and presenters recognizing and celebrating the achievements of Mercedes Benz Club Sections and individuals throughout North America.


Sponsored by: The Mercedes Benz Club of America



Ticket Type	Price	Cart
THE GRANDE CELEBRATION AWARDS DINNER	\$100	<a href="#">Add to Cart</a>

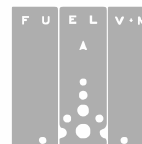


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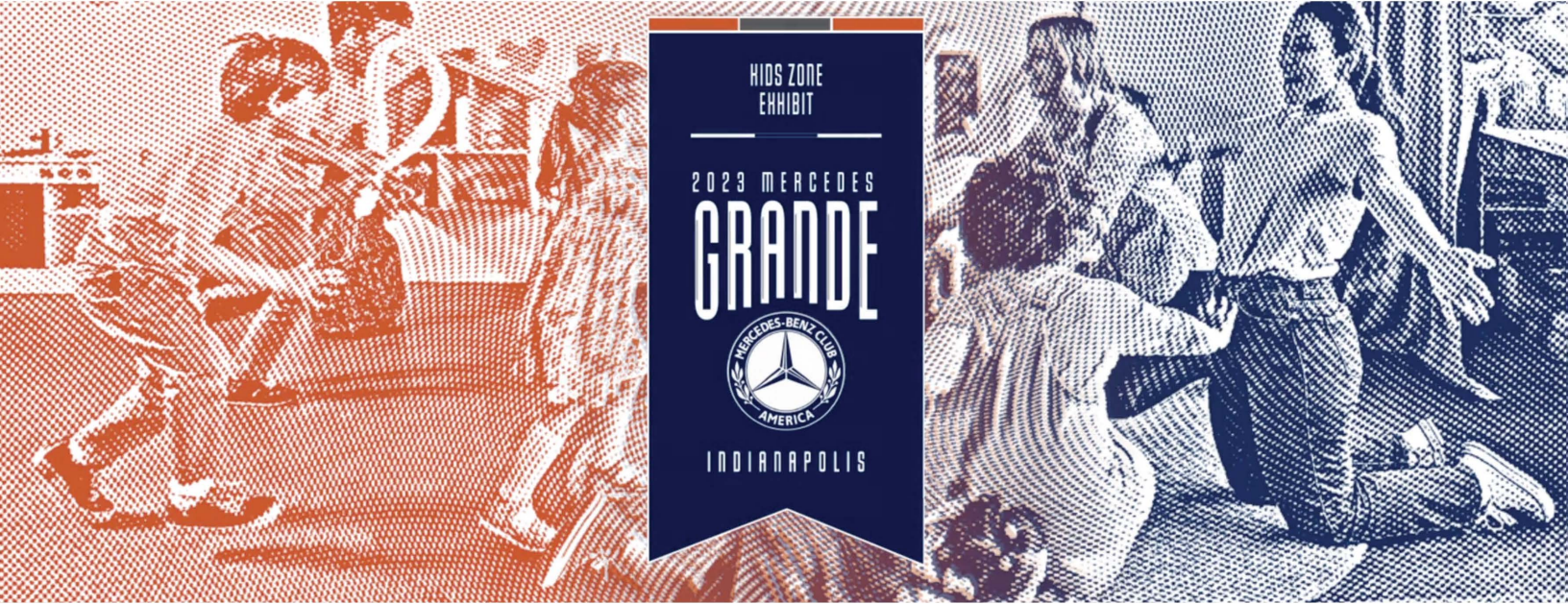
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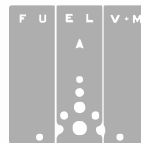
## KIDS ZONE EXHIBIT

Bring your tikes for a test drive in a Mercedes-Benz 12V Battery Powered Car at Artomobilia. Ages 4-8 are eligible, and every kid who takes a drive gets to put their name in a drawing for one of the battery powered cars to be given away at the end of the day. The Kids Zone is free.

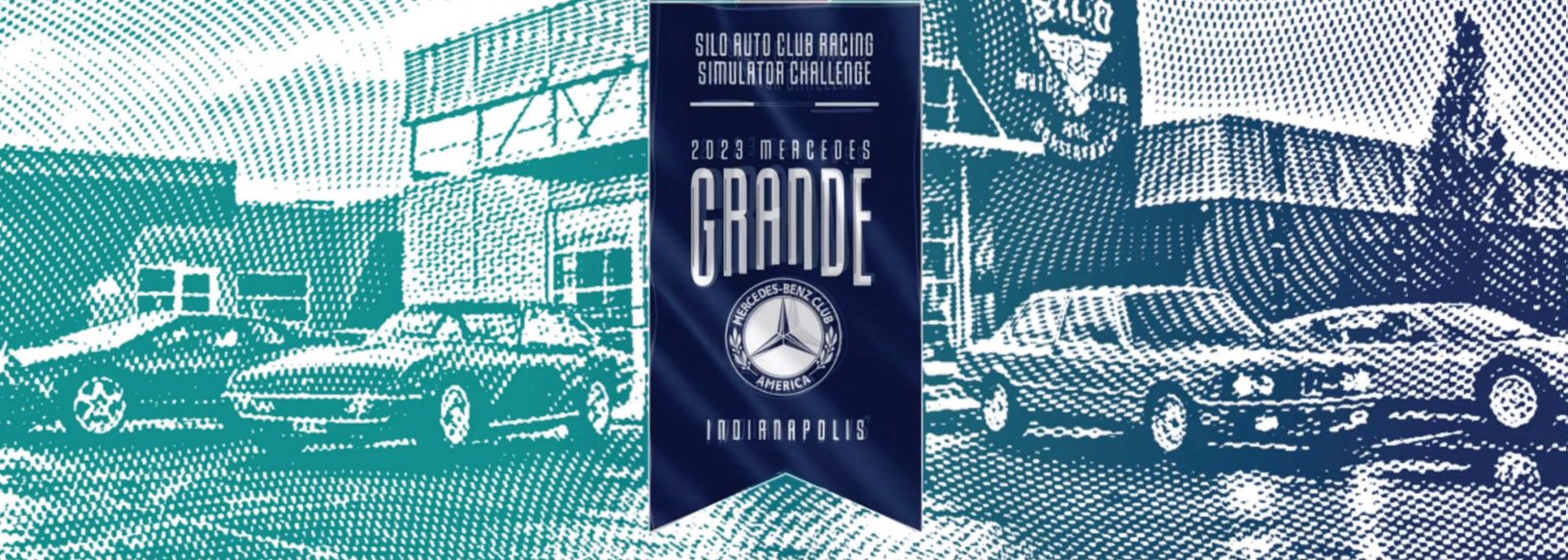
REGISTER YOUR KIDS TODAY



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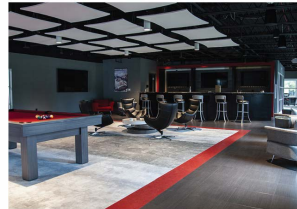


## SILO AUTO CLUB RACING SIMULATOR CHALLENGE

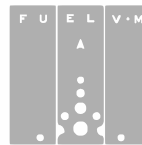
This event will include Mercedes F1 professional driving simulated racing competition with prizes awarded to the top three finishers. Each entrant will receive a fantastic Mercedes-Benz AMG Petronas F1 team shirt. Experience the thrill of competing for a Formula 1 Podium in the most realistic racing simulators profiled to the Mercedes F-1 AMG Petronas specifications. Buy your ticket now as this event is limited to 100 participants. This will be intense and great competitive fun that you will not want to miss. Includes famous Long's Donut's and coffee for breakfast, and lunch.



Ticket Type	Price	Cart
Silo Racing Simulator Competition	\$100	<a href="#">Add to Cart</a>



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## THE WAR MEMORIAL TOUR

Are you a history buff or have a knack for exploring culture? Well the war memorial tour might just be for you. Indianapolis has a rich history of battles, generals, and maintain much influence from war. The following museums are included on the tour: The World War II Memorial, Koren War Memorial, Viet Nam War Memorial, USS Indianapolis Memorial, Congressional Medal of Honor Memorial, Soldiers & Sailors Monument, and finally in the heart of downtown, The America Legion Mall.

[PRE-REGISTRATION FORM](#)

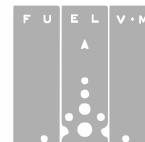


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## MUSEUM TOUR PACKAGE

Indianapolis has many phenomenal museums that are unique to its city and culture. Indy is most known for the largest Children's' museum in the world, the Indiana Children's Museum. In the art scene we boast the Eiteljorg Museum of Indianan and Western Art and New Fields Indianapolis Museum of Art. Attached to Newfields is 1,000 acre woods that makes for a wonderful hike or getaway from the city.

Indiana is most known for the Indianapolis 500 so what better way to engraciate yourself in that event than by visiting the Indianapolis Motor Speedway Museum. Finally if you want to explore more of the downtown are we have the Indiana State Museum and NCAA Hall of Champions to explore.

GET YOUR BUNDLE TODAY

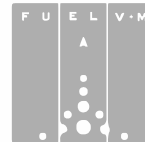


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